

# **KRISTEN A. MEINZER**

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## **PROFESSIONAL HISTORY**

### **Freelance Writer/Researcher/Associate Producer**

New York, NY, 1999 – Present

- Write, research, edit, pitch, and produce radio broadcasts, television programs, feature-length articles, and blog posts on contemporary social issues and popular culture.
- Productions include The Takeaway for WNYC/Public Radio International/BBC World Service, Soundcheck for WNYC, Anatomy of a Pandemic for CBS News Productions/Discovery Channel, and Killer Virus for CBS News Productions/Discovery Channel.
- Clients include YourTango.com, Yahoo! Shine, SocialiteLife.com, SimpleGoodandTasty.com, Knock Knock Publishing, Video Professor, and the Minnesota Daily.

### **Associate Producer, Creative Development**

CBS News Productions

New York, NY, 2006 – 2009

- Conceptualized stories, conducted research, wrote treatments, and pitched ideas for documentaries, news specials, and unscripted programming broadcast on cable, national, and on-line networks.
- Evaluated and developed pitches from outside sources; developed content and structure for commissioned series and specials.
- Supervised production assistants, coordinated freelancers, and managed project workflow.
- Productions included Nextworld on the Discovery Channel, Eco-Tech on the Science Channel, The Year in Animals on Animal Planet, What Really Happened When on the History Channel, Dust to Dust: The Health Effects of 9/11 on Sundance, and The Secret Lives of Women on WE.

### **Reporter/Researcher**

Sharp Entertainment/VH1

New York, NY, 2005 – 2006

- Conceptualized content, conducted research, wrote treatments, and pitched stories for celebrity, arts, and culture themed series and specials syndicated in over 40 countries.
- Managed research department, established standards and practices for resourcing and fact-checking, gave final approval on accuracy of all scripts.
- Productions included The Fabulous Life on VH1, social history programming for the Discovery Channel, and arts and culture specials for Bravo.

### **Associate Research Scholar/Program Coordinator**

NYU Center for Media, Culture, and History

New York, NY, 2003 – 2005

- Produced up to 75 screenings, lectures, conferences, and seminars annually for interdisciplinary media center.
- Oversaw all aspects of event production, from researching and curating programs to designing marketing materials and managing staff.
- Collaborated on national film festivals and touring events with the Museum of Modern Art, Smithsonian, American Museum of Natural History, P.O.V., and other notable institutions and media outlets.

## **ADDITIONAL EXPERIENCE**

Adjunct Professor, Literature, Ethnicity, and Post-WWII Immigration, Brooklyn College, Brooklyn, NY, 2008.

Associate Fiction Editor, The Brooklyn Review, Brooklyn, NY, 2007-2008.

Course Instructor, Film and Television Studies, Dorot University Without Walls, New York, NY, 2001-2006.

Assistant to the Director, Creativity and Culture, The Rockefeller Foundation, New York, NY, 2001-2003.

## **EDUCATION**

Brooklyn College, Brooklyn, NY 2008. MFA, Creative Writing: Fiction.

New York University, New York, NY 2005. MA, Media/Public History/Consumer Culture.

University of Minnesota, Minneapolis, MN 1999. BA, Cultural Studies and Comparative Literature.